

Guest speakers



Londa Schiebinger is a Professor at Stanford University and Director of the Michelle R. Clayman Institute for Gender Research. Her research is focused on the history of women's participation in science, the structures of scientific institutions, and the gendering of human knowledge. Her current work explores how gender analysis, when turned to science and technology, can spark creativity by opening new fields for future research.



Martina Schraudner is Head of Research Planning at the Fraunhofer Association's department of "Life Sciences" and holds a visiting professorship in the department of mechanical engineering at the TU Braunschweig. She also helped to initiate and conduct the "Discover Gender" project which deals with the question of integrating aspects of Gender and Diversity into engineering research. A strategy has been developed to help researchers take the actual circumstances of future users (of both sexes) into account during the product development stage.



Ursula Schwarzenbart is the Director of the Diversity Office of Daimler AG. The theory is that diversity management provides an opportunity to choose from a wider pool of talents and to win new groups of consumers as customers. Mrs. Schwarzenbart will explain how Diversity and Inclusion Management is used in human resources to accommodate and appreciate the differences between members of staff in order to meet the needs of all the groups of employees.

Liesel Beckmann Symposium 2007
Gender and Diversity in the Technical Culture

Registration till 14-11-2007

Please use the Faxnumber: **+49.89.289.252-45**

I will attend:

Lectures on Thursday, 29-11-07

Workshop on Friday, 30-11-07

- Gendered Innovations in Science and Engineering
 Gender und Diversity in der technischen Forschung
 Personalentwicklung unter Gender-Gesichtspunkten
- Unfortunately I cannot attend.

Name

Office/Institute

Address

Telephone/FAX

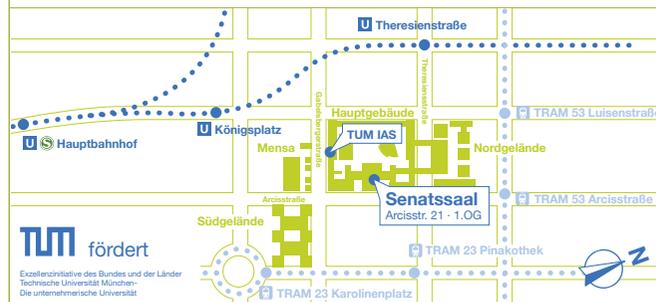
E-Mail

Date/Signature

For information about hotel accommodations please contact:

Margaret Jaeger | TUM Institute for Advanced Study

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LIESEL BECKMANN
SYMPOSIUM 2007

Gender and Diversity in the Technical Culture

29|30-11-2007

Senatssaal | TU München



Liesel Beckmann Symposia 2007

Gender and Diversity in the Technical Culture

organised by the TUM Institute for Advanced Study

This year, within the German federal and state governments' Excellence Initiative, the IAS established by the Technische Universität München is launching a series of symposia on topics connected with gender and diversity, named after Liesel Beckmann, the first female professor appointed to TU München. On an annual rotation, we will invite experts from different specialist fields to Munich to hold talks on various aspects of this theme, geared to the interests of a technical university.

This year's conference focuses on the Technical Culture, where traditionally male dominated issues have long since found their way into an emancipated gender awareness. Gender competence is not only an important qualification for students' future career prospects but is also an important asset for the university's executive staff. In technical departments the subject-matter extends far beyond the matter of equal opportunities for women: whereas in the past hardly a thought was spared for gender specific product development, merchandise specifically customised to women's needs is now commonplace. Which advancements in the automotive industry, for example, can be attributed to the fact that most decisions on the choice of car are made by women? And how do mixed teams need to operate in order to be more successful than research groups traditionally composed of men only? On day two, following the talks on these and similar topics, participants can join in discussion groups with the experts as part of a small workshop project.

Contact information

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Program

Thursday, 29.November

TU München Senate Hall

- 2:30 p.m. Welcoming speech by **Günter Schmidt-Gess**, Ph.D., Manager of IAS (Institute for Advanced Study) Gendered Innovations in Science and Engineering
Prof. Londa Schiebinger, Stanford University
Gender in Forschung und Entwicklung
PD Dr. Martina Schraudner, Project Leader of the Fraunhofer Association's "Discover Gender" project
- 4:15 p.m. Break
- 4:45 p.m. Diversity in der Personalentwicklung
Ursula Schwarzenbart, Director Global Diversity Office, Daimler AG
- 5:30 p.m. Panel discussion with speakers and Dr. Hannemor Keidel, TUM Vice President
Moderated by: Petra Diroll, Bayerischer Rundfunk
- IAS Offices, Thiersch Building located on the TUM campus
- 6:30 p.m. Reception with **Prof. Wolfgang A. Herrmann**, TUM President
Buffet

Friday, 30.November

IAS Offices, Thiersch Building located on the TUM campus

- 9:00 a.m. Welcoming speech and introduction of the workshops by **Prof. Susanne Ihlen**, Gender Studies in Engineering, TUM
- Three parallel workshops:
Gendered Innovations in Science and Engineering **Prof. Londa Schiebinger** monitored by **Dr. Ulla Weber**, TUM
Gender und Diversity in der technischen Forschung **PD Dr. Martina Schraudner** monitored by **Anna Buschmeyer**, TUM

Personalentwicklung unter Gender-Gesichtspunkten **Ursula Schwarzenbart**, monitored by **Sabrina Gebauer**, TUM

- 12 noon Buffet lunch
- 1:30 p.m. Brief report from the workshops delivered by the co-moderators
- 2:00 p.m. Interactive exchange: 20 minute group discussions at theme tables
- 3:00 p.m. End of the symposium

The TUM Institute for Advanced Study

The Institute for Advanced Study offers selected visiting scientists and our own outstanding faculty members the optimum environment for pursuing innovative projects whose outcome may be hard to predict but could prove to be groundbreaking. At the same time, these projects also give junior researchers the chance to develop advanced specialist skills. Funds are provided on the basis of trust and confidence in the proven ability of the IAS Fellows without the need for any complicated application procedures. For more information on sponsorship opportunities see: www.tum-ias.de

Source: Historisches Archiv TUM



Liesel Beckmann (1914–1965)

Liesel Beckmann graduated with a degree in Political Economics from the University of Bonn in 1937 and presented her doctoral thesis in Economics just one year later, likewise at the University of Bonn.

In 1938, she followed her academic advisor and mentor, Professor Rössle, to what was then the Technische Hochschule München, where she became his assistant. She earned a postdoctoral degree for her paper on "The Position of Skilled Trade in Economics" (Die Stellung des Handwerks in der Betriebswirtschaftslehre). In 1941, she became the first woman to be awarded *venia legendi* at the THM and was subsequently appointed tenured Associate Professor (Extraordinarius) in Economics of Skilled Trade in 1946.

